

AGENCY FOR BUSINESS & ECONOMIC DEVELOPMENT

The Agency for Business & Economic Development (AWE) is an interface for German and European companies looking to invest or otherwise get involved in developing countries and emerging economies.

We are particularly keen to support small and medium-sized enterprises and can work with you to identify your potential and opportunities, including ways of minimising risks.

We advise on project planning and help source financing instruments and promotion tools. Furthermore, we facilitate local business contacts. Through us, you can access the internationally proven network of development cooperation specialists we share with our executing agencies and partners.

To ensure our advisory, promotion and financing instruments are adapted and improved on an ongoing basis, we furthermore make a point of communicating your experiences and needs to Germany's Federal Ministry for Economic Cooperation and Development (BMZ).



PARTNERS

The AWE is financed by the BMZ. Its executing agencies are the Deutsche Investitions- und Entwicklungsgesellschaft mbH (DEG) and the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH.

CONTACT

Agency for Business & Economic Development
NAP Helpdesk on Business & Human Rights
Haus der Verbände
Am Weidendamm 1A
10117 Berlin
Germany

Telephone: +49 (0)30 72 62 56 80
Email: helpdesk@wirtschaft-entwicklung.de
www.wirtschaft-entwicklung.de/nachhaltigkeit

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HELPDESK

FOR THE GERMAN NATIONAL ACTION PLAN ON BUSINESS & HUMAN RIGHTS

www.wirtschaft-entwicklung.de/nachhaltigkeit

SUSTAINABILITY

With its Sustainable Development Goals, the **2030 Agenda** for Sustainable Development is the first action plan to take all three dimensions of sustainability into account – economic, social and environmental aspects.

The **German National Action Plan on Business and Human Rights (NAP)** implements the UN Guiding Principles on Business and Human Rights (UNGPs) at the national level. It is relevant for German companies and their value and supply chains.

Companies are essential partners for German development cooperation. Business engagement is vital for improving living conditions in developing countries and emerging economies, for instance through local job creation. However, when it comes to occupational health and safety or environmental management, companies often find themselves challenged by human rights issues that require action. This is where the NAP Helpdesk comes in.



NAP HELPDESK

Run by the German Agency for Business & Economic Development (AWE), the NAP Helpdesk supports companies looking to ensure their business activities in developing countries and emerging economies are environmentally and socially responsible and thus compliant with their human rights due diligence.

OUR SERVICES INCLUDE:

Personalised advice (face-to-face, by phone or email)

We advise companies free of charge on the German National Action Plan on Business and Human Rights (NAP) and share international examples of good practice across all aspects of sustainability. Our advisory services are geared to making sure your business activities in developing countries and emerging economies are in line with NAP requirements.

CSR Risk Check

Our website features a free online tool that helps companies to better understand environmental, social, governance and human rights risks worldwide:
<https://www.wirtschaft-entwicklung.de/nachhaltigkeit/csr-risiko-check/>

Networking

We put you in contact with relevant partners and provide you with a wide range of event formats. This gives you the opportunity to network with representatives of the German Government, business associations, civil society, the academic community and to share experiences with your peers.

Project support

Is your company planning a project involving human rights, environmental and social standards, sustainability or CSR in a developing country or emerging economy?

Then let us help you identify potential support measures to implement your project.

With our extensive range of advisory services, you can learn more about the various support tools and financing instruments that German development cooperation offers for your sustainability activities. Perhaps you need assistance regarding social standards in your production facility or would like to find out more about the rights of local communities or the use of climate-friendly technologies? Whatever your endeavor, we can help you map out the right support for your objectives.